

# 2019 AAWD ANNUAL CONFERENCE

## An Oasis of Collaboration



## Exhibitor and Sponsorship Prospectus

*Arizona Grand Resort & Spa  
September 26-28, 2019 | Phoenix, Arizona*

# Invitation to Exhibit and Sponsor

Dear Colleague,

You are invited to exhibit at and sponsor the 2019 AAWD Conference to be held September 26-28, 2019, at the Arizona Grand Resort & Spa. We are excited to announce our theme, An Oasis of Collaboration!

AAWD is the only national organization representing the interests of women dentists across the country.

Conference attendees are dentists (private practice and federal services), faculty and students interested in new innovations in practice and education, who would welcome viewing your products and services.

As an exhibitor, you are entitled to opportunities that provide you with increased visibility, including:

- Sponsorships
- Program Advertising
- Tote Bag Inserts
- Recognition at Events

This Exhibitor Prospectus should answer many of your questions; however, if you need additional information about exhibiting and becoming a sponsor, please contact the national office 800-920-2293 or email [conference@aawd.org](mailto:conference@aawd.org).

We look forward to working with you and welcoming you to Phoenix in 2019! Please do not hesitate to contact us if you have questions.

*Daphne Ferguson-Young*

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*Brittany Bergeron*

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## THANK YOU TO OUR 2018 EXHIBITORS AND SPONSORS

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# Network with AAWD Attendees at the 2019 AAWD Annual Conference!

## Who Should Exhibit?

Companies that offer innovative products and services related to the dental industry.

## Who Attends Our Conference?

Nothing beats face-to-face networking to build relationships. Everyone wants to do business with someone they know and trust. The AAWD conference is the place to meet female dentists, faculty and students to establish long-term relationships. Members and other industry professionals gather for high-level networking and education. Don't miss this opportunity to promote your organization.

## Top Reasons to Exhibit at AAWD

- Reach female dentists with buying power.
- Interact with customers in an intimate setting.
- Acquire industry knowledge and latest trends.
- Promote brand awareness of your company to women.

## Exhibit Space includes:

- One 6-ft. draped table, two chairs and a wastepaper basket
- Company name and logo displayed on AAWD website
- Two representatives per table/food events in exhibit area *(Additional Fee=\$150 per representative)*
- Company description/product information in AAWD's newsletter, the *Chronicle*

## Exhibit Schedule\*

AAWD places the exhibit tables in a centrally located area to allow for maximum traffic and exposure. Exhibit times are as follows:

### Exhibit Set-Up – Friday, September 27, 2019

Exhibits will be set by 6 a.m. If you require additional set-up time, please email [conference@aawd.org](mailto:conference@aawd.org) or call the national office at 800-920-2293.

### Friday, September 27, 2019

7:30 a.m. – 8:55 a.m. Breakfast with Exhibitors  
10:30 a.m. – 11 a.m. Break with Exhibitors

### Saturday, September 28, 2019

7:30 a.m. – 8:55 a.m. Breakfast with Exhibitors

### Exhibit Tear-Down Saturday, September 28, 2019

Exhibits should be removed immediately following the close of the morning break 10 a.m., Saturday, September 28.

*\*Hours subject to change*

## Payment Schedule

Exhibit Booth Fee: \$1,800 per 6-ft. table

Deposit: Minimum \$500 deposit per table

Balance due: August 16, 2019

Applications received after **August 16, 2019**, must include full payment.

American Association of Women Dentists accepts check, Visa, MasterCard or American Express. Selected exhibitors will be notified of their booth location.

Non-selected applicants will receive a refund based on payment method.

## Reserve Your Exhibit Space Now!

There are two ways to reserve a table.

**1. Reserve a booth online.**

Use the link below to access the online application and reserve your booth. Once you have completed the online application, an email will be sent to confirm your reservation.

[Click Here for the Online Application!](#)

**2. Contact the AAWD National Office via email, fax or U.S. Mail with payment in the form of credit card or check made payable to the American Association of Women Dentists.**

# Sponsorship and Advertising

AAWD offers a range of sponsorship, advertising and promotional opportunities for your organization.

## Top Reasons to Become an AAWD Sponsor

- Exhibit at the AAWD annual conference.
- Showcase your products and services to a captive, targeted audience of decision makers.
- Connect with the fastest growing segment of dentistry: women!
- Develop leads and receive feedback from industry leaders in a networking event that is budget friendly.
- Tailor the sponsorship package best suited for your company and provide you the most return.

AAWD will develop custom sponsorship and advertising packages to help you achieve your goals.

	Diamond \$25,000	Platinum \$15,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500
AAWD will arrange for a hospitality suite <i>(Company to pay any costs for meals, travel and dentist honorarium.)</i>	●				
AAWD will arrange for sponsorship of an evening event during the conference	●				
AAWD will arrange for one hour of face time (such as lunch) during the conference		●			
Double-sized exhibit table at the Annual Conference	●				
Standard-sized exhibit table at AAWD's Annual Conference		●	●	●	●
Website, newsletter ( <i>Chronicle</i> ) and program advertisements	Full Page	Full Page	Full Page	½ Page	¼ Page
Invitation to the Conference Exhibitor Reception and Opportunity to participate in the AAWD 2019 Best New Product Contest	●	●	●	●	●
Conference tote bag inserts	●	●	●	●	●

## A La Carte

### \$550 Exclusive Lanyard Partner

- Company logo on AAWD conference lanyards
- Sponsorship acknowledgement
- Company logo in Program Guide

### \$900 Exclusive Tote Bag Partner

- Company logo on AAWD conference tote bags
- Sponsorship acknowledgement
- Company logo in Program Guide

### \$1500 Exclusive Flash Drive Partner

- Company logo on AAWD conference flash drives
- Sponsorship acknowledgement
- Company logo in Program Guide

## Questions

If you would like to be a sponsor, exhibitor or advertiser, or if you require assistance with the application process, please contact:

### Linda Huval

AAWD Conference Services

[conference@aawd.org](mailto:conference@aawd.org)

tel: 800-920-2293

fax: 850-484-8762

### Mailing Address

American Association of Women Dentists

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