

2019 AAWD ANNUAL CONFERENCE

An Oasis of Collaboration



Exhibitor Prospectus

Sponsorship Packages

Advertising Opportunities

Arizona Grand Resort & Spa
September 26-28, 2019 | Phoenix, Arizona

Invitation to Exhibit, Sponsor and Advertise

Dear Colleague,

You are invited to exhibit, sponsor and advertise at the 2019 AAWD Conference, scheduled for September 26-28, 2019, at the Arizona Grand Resort & Spa. We are excited to announce our theme, An Oasis of Collaboration!

AAWD is the only national organization representing the interests of women dentists across the country.

Conference attendees are dentists (private practice and federal services), faculty and students interested in new innovations in practice and education, who would welcome viewing your products and services.

As an exhibitor, you are entitled to opportunities that provide you with increased visibility, including:

- Sponsorships
- Program Advertising
- Tote Bag Inserts
- Recognition at Events

This Exhibitor Prospectus should answer many of your questions; however, if you need additional information about exhibiting and becoming a sponsor, please contact the national office 800-920-2293 or email conference@aawd.org.

We look forward to working with you and welcoming you to Phoenix in 2019! Please do not hesitate to contact us if you have questions.

Best regards,

Brittany Bergeron

Brittany Bergeron, DDS

President, AAWD

bwbergerondds@gmail.com

THANK YOU TO OUR 2018 EXHIBITORS AND SPONSORS

A-dec Inc.
Brasseler USA
Dentsply Sirona
Frier Levitt, Attorneys at Law
Lighthouse by Web.com
Officite
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Atlanta Dental
Professional Protector Plan® for Dentists
BQ Ergonomics LLC
DentalEZ
GEICO
Hu-Friedy Mfg. Co. LLC
Legally Mine
Works24
SurgiTel

Network with AAWD Attendees at the 2019 AAWD Annual Conference!

Who Should Exhibit?

Companies that offer innovative products and services related to the dental industry.

Who Attends Our Conference?

Nothing beats face-to-face networking to build relationships! Everyone wants to do business with someone they know and trust. The AAWD conference is the place to meet female dentists, faculty and students to establish long-term relationships. Members and other industry professionals gather for high-level networking and education. Don't miss this opportunity to promote your organization.

Free Exhibitor Benefits

- More than 5 hours of contact time with attendees
- Buying incentives for attendees
- Complimentary list of conference attendees
- Social media posts
- Listing in publications (conference program, AAWD newsletter, website, exhibitor prospectus)

Exhibit Space Includes

- One 6-ft. draped table, two chairs and a wastepaper basket
- Company name and logo displayed on AAWD website
- Two representatives per table/food events in exhibit area *(Additional Fee=\$150 per representative)*
- Company description/product information in AAWD's newsletter, the *Chronicle*

Exhibit Schedule*

AAWD places the exhibit tables in a centrally located area to allow for maximum traffic and exposure. Exhibit times are as follows:

Exhibit Set-Up – Friday, September 27, 2019

Exhibits will be set up from 6 - 9 a.m. If you require additional set-up time, please email conference@aawd.org or call the national office at 800-920-2293.

Friday, September 27, 2019

9:30 – 11 a.m. Brunch with Exhibitors
1 – 2 p.m. Lunch (Visit Exhibitors)
6 – 7:30 p.m. Exhibitor Reception

Saturday, September 28, 2019

9:30 – 11 a.m. Brunch with Exhibitors

Exhibit Tear-Down – Saturday, September 28, 2019

Exhibits should be removed immediately following the close of the morning break, 10 a.m., Saturday, September 28.

**Hours subject to change.*

Exhibit Shipping

Shipping Address

Receiver (name of person who will sign for the package)
Exhibiting Company Name
C/O AAWD 2019 Conference (Sept. 26-28, 2019)
Arizona Grand Resort & Spa
8000 South Arizona Grand Parkway
Phoenix, AZ 85044

Shipping Dates

To Arrive September 23-26, 2019

[Click Here for Detailed Shipping Instructions](#)

Payment Schedule

Exhibit Booth Fee: \$1,800 per 6-ft. table
Deposit: Minimum \$500 deposit per table
Balance due: August 16, 2019
Applications received after **August 16, 2019**, must include full payment.

American Association of Women Dentists accepts check, Visa, MasterCard or American Express. Selected exhibitors will be notified of their booth location. Non-selected applicants will receive a refund based on payment method.

Reserve Your Exhibit Space Now!

There are two ways to reserve a table.

1. Reserve a booth online.
Use the link below to access the online application and reserve your booth. Once you have completed the online application, an email will be sent to confirm your reservation.

[Click Here for the Online Application!](#)

2. Contact the AAWD National Office via email, fax or U.S. Mail with payment in the form of credit card or check made payable to the American Association of Women Dentists.

Sponsorship and Advertising

AAWD offers a range of sponsorship, advertising and promotional opportunities for your organization.

Top Reasons to Become an AAWD Sponsor

- Exhibit at the AAWD annual conference.
- Showcase your products and services to a captive, targeted audience of decision makers.
- Connect with the fastest growing segment of dentistry: women!
- Develop leads and receive feedback from industry leaders in a networking event that is budget friendly.
- Tailor the sponsorship package best suited for your company and provide you the most return.

AAWD will develop custom sponsorship and advertising packages to help you achieve your goals.

	Diamond \$25,000	Platinum \$15,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500
AAWD will arrange for a hospitality suite <i>(Company to pay any costs for meals, travel and dentist honorarium.)</i>	●				
AAWD will arrange for sponsorship of an evening event during the conference	●				
AAWD will arrange for one hour of face time (such as lunch) during the conference		●			
Double-sized exhibit table at the Annual Conference	●				
Standard-sized exhibit table at AAWD's Annual Conference		●	●	●	●
Website, newsletter (<i>Chronicle</i>) and program advertisements	Full Page	Full Page	Full Page	½ Page	¼ Page
Invitation to the Conference Exhibitor Reception and Opportunity to participate in the AAWD 2019 Best New Product Contest	●	●	●	●	●
Conference tote bag inserts	●	●	●	●	●

Sponsorship and Advertising

A La Carte Opportunities

\$550 Exclusive Lanyard Partner

- Company logo on AAWD conference lanyards
- Sponsorship acknowledgement
- Company logo in Program Guide

\$900 Exclusive Tote Bag Partner

- Company logo on AAWD conference tote bags
- Sponsorship acknowledgement
- Company logo in Program Guide

\$1500 Exclusive Flash Drive Partner

- Company logo on AAWD conference flash drives
- Sponsorship acknowledgement
- Company logo in Program Guide

Questions

If you would like to be a sponsor, exhibitor or advertiser, or if you require assistance with the application process, please contact:

Linda Huval

AAWD Conference Services

conference@aawd.org

Telephone: 800-920-2293

Fax: 850-484-8762

Mailing Address

American Association of Women Dentists

7794 Grow Drive

Pensacola, FL 32514-7072